

# Digital services taxes and other taxes on the digital economy

**As of 17 November 2023**



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# Important note



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# 1. Argentina



Status	<ul style="list-style-type: none"><li>▶ On 17 March 2021, the Province of Buenos Aires published Resolution 9/2021 (the Resolution) in the Official Gazette. It sets out the procedure that "substitute taxpayers" (i.e. Argentine residents acting as withholding agents) must follow for "turnover tax" withholding payments related to taxable activities undertaken by non-residents for tax periods beginning 1 January 2021 onwards.</li><li>▶ A Law has been enacted in two of Argentina's largest provinces, Buenos Aires City and Buenos Aires Province. As per the current rules, the tax entered into force on 1 January 2021 in both Province of Buenos Aires and Buenos Aires City, applying to payments beginning on such date. It should be mentioned that this tax has also been included in the local regulations of many other provincial jurisdictions with similar characteristics.</li><li>▶ Argentina's "turnover tax" is a gross receipt tax that is levied on a provincial basis on the gross revenues generated by businesses. There are 24 provincial jurisdictions throughout Argentina. While the turnover tax existed for many years, the jurisdictions are now extending the tax to foreign providers of digital services used in Argentina. This expansion represents a distinct addition to previously in- force rules.</li></ul>
Scope	<p><b>City of Buenos Aires</b></p> <ul style="list-style-type: none"><li>▶ Digital services are understood to be those developed through the internet network or any adaptation or application of the protocols, platforms or technology used by the internet or another network through which equivalent services are provided which, by their nature, are basically automated, require minimal human intervention and require the use of devices for download, display or use.</li></ul> <p><b>Province of Buenos Aires</b></p> <ul style="list-style-type: none"><li>▶ Digital services will be considered, whatever the device used for downloading, viewing or use, those carried out through the internet network or any adaptation or application of the protocols, platforms or technology used by the internet or other network through which equivalent services are provided that, by their nature, are basically automated and require minimal human intervention, comprising, among others, the following:<ul style="list-style-type: none"><li>a) The supply and hosting of computer sites and webpages, as well as any other service consisting of offering or facilitating the presence of companies or individuals in an electronic network</li><li>b) The supply of digitized products in general, including, but not limited to, computer programs, their modifications and updates, as well as access and/or download of digital books, designs, components, patterns and the like, reports, financial analysis or data and market guides</li><li>d) The remote maintenance, in an automated way, of programs and equipment</li><li>e) Remote system administration and online technical support</li><li>f) Web services, comprising, among others, the storage of data with remote or online access, memory services and online advertising</li><li>g) Software services, including, among others, software services provided on the internet ("software as a service" or "SaaS") through cloud-based downloads</li><li>h) Access and/or download to images, text, information, video, music, games. This section includes, among other services, the downloading of movies and other audiovisual content to devices connected to the internet, online downloading of games – including those with multiple players connected remotely – the dissemination of music, movies, bets or any other digital content – although it is done through streaming technology, without downloading to a storage device – obtaining jingles, mobile and music tones, viewing online news, traffic information and weather forecasts – even through satellite benefits – weblogs and website statistics</li><li>i) The provision of databases and any service generated automatically from a computer, through the internet or an electronic network, in response to a specific data entry by the customer i) The services of online clubs or dating websites</li><li>j) The service provided by blogs, magazines or newspapers online</li><li>k) The provision of internet services</li></ul></li></ul>

# 1. Argentina (contd.)



Scope	<p>l) Distance education or test or exercises, performed or corrected automatically</p> <p>m) The granting, for consideration, of the right to market a good or service on an internet site that functions as an online market, including online auction services</p> <p>n) The manipulation and calculation of data through the internet or other electronic networks</p>			
Rate	<p>The rate usually varies between 3% and 5%, but lower or higher rates may apply depending on the province and type of activity. In the two provinces listed, the tax is levied at a rate of 2%, slightly lower than the average rate for this tax, and viewed as a “special rate” on service providers not located in Argentina. The Province of Buenos Aires has issued regulations regarding the resident parties that should act as substitute taxpayers for nonresident providers of digital services.</p>			
Thresholds	<p>The Province of Buenos Aires’ regulations foresee thresholds related with the revenues generated by the non-resident service providers, the number of users domiciled in the province and the number of transactions with the referred users. Please note that the amounts of these parameters will vary from year to year. In any case, in practical terms the foreign service providers will be subject to the tax to the extent that they are included in the list of foreign service providers prepared by the corresponding provincial tax authorities.</p>			
Exclusions	None specified			
Effective date	1 January 2021 in the Province of Buenos Aires and City of Buenos Aires. It is expected that other provinces will follow suit, extending their existing turnover taxes to foreign providers of digitally delivered services.			
EY Global Tax Alerts	<p><u>Argentine Province of Buenos Aires and City of Buenos Aires impose turnover tax withholding systems on digital services provided by nonresidents</u> (23 December 2019)</p> <p><u>Argentine Province of Buenos Aires issues regulations on turnover tax withholdings for nonresidents</u> (29 March 2021)</p>			
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## 2. Australia



Status	<ul style="list-style-type: none"><li>▶ On 20 March 2019, the then government announced that it would not proceed with an interim DST but would instead focus on discussions at the Organisation for Economic Cooperation and Development (OECD).</li><li>▶ In the 2023-24 Federal Budget, the government announced that Australia will adopt legislation to implement the OECD's Pillar Two rules, effective for income years commencing on or after 1 January 2024.</li></ul>	
Scope	N/a	
Rate	N/a	
Thresholds	N/a	
Exclusions	N/a	
Effective date	N/a	
EY Global Tax Alerts	N/a	
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### 3. Brazil



Status	<ul style="list-style-type: none"><li>▶ The Brazil Senate is currently analyzing a tax reform proposal for indirect taxes that, after many years of discussion, passed the Chamber of Deputies on 7 July 2023.</li><li>▶ The proposal provides for a major simplification of the Brazilian tax system, streamlining the five existing indirect taxes into just two main taxes (IBS 1 , state and municipal, and CBS 2 , federal) plus an excise tax and a possible state contribution applied upon primary and semi-finished products (still under discussion in the Senate).</li><li>▶ In addition to significantly simplifying the current tax system, the proposal would generate a wide range of changes in markets and relative prices of products and could also impact digital services.</li></ul>		
Scope	Not yet specified		
Rate	Not yet specified		
Thresholds	Not yet specified		
Exclusions	Not yet specified		
Effective date	Not yet specified		
EY Global Tax Alerts	<a href="#">Brazil Senate considers VAT reform plan</a>   <a href="#">EY - Global</a>		
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# 4. Canada

## 4.1. Canada - Federal Government



Status	<ul style="list-style-type: none"><li>▶ On 4 August 2023, Canada's Department of Finance published the revised legislative draft and Explanatory notes of the new Digital Services Tax Act ("DST Act"). The DST is a 3% tax on Canadian Digital Services Revenue ("CDSR") derived from the provision of digital services related to (i) online marketplace, (ii) online advertising, and (iii) social media. Furthermore, the revenue derived from the sale of user data is also subject to the DST.</li><li>▶ The DST will apply to resident and non-resident companies, both private and public, with: (i) consolidated revenue of at least EUR 750m; and (ii) CDSR in excess of CAD 20m. The Canadian digital revenue threshold is lower to CAD 10m for registration purposes.</li><li>▶ The draft legislation states that the DST applies retrospectively from 1 January 2022.</li></ul>
Scope	The tax will apply to Canadian Digital Services Revenue.
Rate	3%
Thresholds	Businesses with consolidated revenue of at least EUR 750m and CDSR in excess of CAD 20m.
Exclusions	The draft provides caveats and excludes from the DST, for example, revenue derived from online marketplaces (i) with a single supplier or (ii) the main purpose of which is to provide payment services, make advances, grant credit or lend money, or facilitate the supply of financial instruments.
Effective date	It is anticipated that Canada's DST legislation will be enacted by 1 January 2024 with retrospective effects from 1 January 2022.
EY Global Tax Alerts	<a href="#">EY Tax Alert 2023 no 36 - Canada moving ahead with its own digital services tax: revised draft legislation released</a>   <a href="#">EY Canada</a>
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## 5. European Union



### Status

- ▶ On 14 January 2021, the European Commission (the Commission) published a roadmap including a public consultation for the introduction of a digital levy - an EU-wide tax on digital business activities, to contribute to the EU's own resources. On 12 July 2021, the EU put digital levy plans on hold to work on finalizing the tax decision endorsed by the G20.
- ▶ On 16 September 2020, European Commission President Ursula von der Leyen delivered the State of the Union address. She confirmed that an agreement that falls short of a fair tax system that provides long-term sustainable revenues, Europe will come forward with a proposal early next year. The letter of intent sent to the European Parliament and Germany as current EU presidency holder includes the legislative proposal for a digital levy.
- ▶ On 7 September 2020, it was reported that the European Commission plans to launch an EU digital tax from June 2021, and outlined its proposals to EU tax officials at the High-level Working Group on Taxation last week. The published EU Council agendas indicate that digital taxation is on the agenda for the December ECOFIN meeting of the EU finance ministers.
- ▶ On 21 July 2020, the European Council (the Council) agreed on a recovery plan and the EU budget for 2021 - 2027. The agreement reached by the leaders of the 27 Member States was reflected in the Council conclusions (the conclusions) published on the same day. The conclusions also include an agreement to introduce EU-wide taxes and levies to complement the existing own resources and to cover more than half of the Next Generation EU (NGEU). The proposed resources include a digital levy from 1 January 2023.
- ▶ On 1 July 2020, Germany assumed the rotating six-month Presidency of the Council of the European Union (EU) following the Croatian Presidency. Germany will hold the Presidency of the Council of the EU until 31 December 2020. On 30 June 2020, the Germany Presidency of the Council of the EU published its Programme. In the tax area, the program indicates the implementation of the OECD proposals on addressing the tax challenges arising from the digitalization of the economy in the EU.
- ▶ On 2 June 2020, the US Trade Representative (USTR) announced investigations will be conducted into certain jurisdictions relating to the adoption or contemplated adoption of a DST. As outlined in a corresponding Federal Register Notice (FRN) (comment due 15 July 2020), jurisdictions included within the scope of this announcement include: Austria, Brazil, the Czech Republic, the European Union (EU), India, Indonesia, Italy, Spain, Turkey and the UK.
- ▶ On 27 May 2020, the European Commission presented its proposal for a recovery plan from the crisis that societies and economies face due to COVID-19. To ensure the recovery is sustainable and fair for all EU Member States, the Commission proposed to create a new recovery instrument worth EUR750 billion, called "Next Generation EU." As part of the funding proposal for the instrument, the Commission proposed the introduction of EU taxes to complement the existing own resources. The proposal includes a digital tax applied on companies with a turnover above EUR750m that could generate up to EUR1.3 billion per year for the EU budget. The analysis and assessment of the Commission's proposal will start immediately in the bodies of the EU institutions with the aim to reach a political agreement at the level of the European Council by July.
- ▶ In a document dated 1 March 2019 (6873/19, LIMITE, FISC 135, ECOFIN 242, DIGIT 44) the Council of the EU indicated that the initial scope should be limited to the taxation of revenues resulting from the provision of digital advertising services. Taxable revenues obtained by an entity in a tax period shall be treated as obtained in a Member State in that tax period if users with respect to the taxable service are located in that Member State in that tax period. A user shall be deemed to be located in a Member State in a tax period if the advertising in question appears on the user's device at a time when the device is being used in that Member State in that tax period to access a digital interface. Thresholds, rates (3%), etc., remain unchanged in this proposal.

## 5. European Union (contd.)



Status	<ul style="list-style-type: none"> <li>▶ In the first proposal, laid down in a document dated 21 March 2018, the Commission proposes a new Council Directive on the common system of a digital services tax on revenues resulting from the provision of certain digital services (COM (2018) 148 final, 2018/0073 (CNS)). The following revenues resulting from the provision of each of the following services are taxable under this proposal: <ul style="list-style-type: none"> <li>▶ The placing on a digital interface of advertising targeted at users of that interface</li> <li>▶ The making available to users of a multi-sided digital interface that allows users to find other users and to interact with them, and which may also facilitate the provision of underlying supplies of goods or services directly between users</li> <li>▶ The transmission of data collected about users and generated from users' activities on digital interfaces</li> </ul> </li> <li>▶ As a general rule, "taxable person" covered by the proposal are entities meeting both of the following conditions: <ul style="list-style-type: none"> <li>▶ The total amount of worldwide revenues reported by the entity for the relevant financial year exceeds EUR750m,</li> <li>▶ The total amount of taxable revenues obtained by the entity within the Union during the relevant financial year exceeds EUR50m,</li> <li>▶ Rules are proposed for determining whether and how revenue should be allocated to various jurisdictions, as well as the calculation of the tax. The rate is set at 3%.</li> </ul> </li> </ul>
Scope	Revenues resulting from the provision of digital advertising services. Taxable revenues obtained by an entity in a tax period shall be treated as obtained in a Member State in that tax period if users with respect to the taxable service are located in that Member State in that tax period. A user shall be deemed to be located in a Member State in a tax period if the advertising in question appears on the user's device at a time when the device is being used in that Member State in that tax period to access a digital interface.
Rate	3%
Thresholds	EUR750m (revenues reported worldwide) and EUR50m (taxable revenues obtained within the EU)
Exclusions	Revenues resulting from the provision of a service by an entity belonging to a group to another entity in that same group shall not qualify as taxable revenues for the purposes of this Directive.
Effective date	<ul style="list-style-type: none"> <li>▶ 1 January 2022</li> <li>▶ Digital Levy 1 January 2023</li> </ul>
EY Global Tax Alerts	<ul style="list-style-type: none"> <li>▶ <a href="#">G20 Finance Ministers endorse key components of global tax changes and invite holdouts to back the agreement</a> (11 July 2021)</li> <li>▶ <a href="#">USTR releases findings of Section 301 investigation on DST regimes of Austria, Spain and the UK, and 301 findings on Vietnam's currency valuation practices</a>   EY - Global (21 January 2021)</li> <li>▶ <a href="#">European Commission launches consultation on EU digital levy</a>   EY - Global (15 January 2021)</li> <li>▶ <a href="#">USTR initiates investigations into digital services taxes either adopted, or under consideration, by certain jurisdictions</a> (4 June 2020)</li> </ul>

## 6. France



Status	<ul style="list-style-type: none"> <li>On 21 June 2023, the French tax authorities issued a new revised Guidance on French DST. The Guidance has been modified in 2022 pursuant a March-decision of the French Supreme Court that cancelled part of the Guidance in force at that time. Since the Supreme court ruled that the interpretation provided in the Guidance was going beyond the law, the lawmaker changed it in late 2022 in order to restate some positions of the previous Guidance and also to clarify certain concepts or references.</li> <li>On 21 October 2021, a Joint Statement from Austria, France, Italy, Spain, the UK and the US was released describing a compromise reached by the countries on a transitional approach to the treatment of existing digital services taxes (DSTs) and other relevant similar measures during the interim period before new OECD Pillar One rules come into effect.</li> <li>Under the compromise, the five European countries, which are not required to withdraw their existing DST regimes until Pillar One takes effect, have agreed to allow a portion of taxes accrued by a multinational enterprise (MNE) under their DSTs or any other unilateral measures before Pillar One takes effect to be credited against the MNE's future Pillar One Amount A tax liability when Pillar One rules are in effect. The US has agreed to terminate its proposed trade actions against the five countries with respect to their existing DSTs and commits not to impose further trade actions with respect to such countries and their DSTs during this interim period. Finally, the six countries are to remain in close contact to ensure there is a common understanding of the agreement and to endeavor to resolve any differences of view.</li> </ul>
Scope	<p>Imposition of the DST in France requires four cumulative conditions:</p> <ul style="list-style-type: none"> <li>Existence of a taxable service <ul style="list-style-type: none"> <li>Two categories of in-scope services, divided into two sub-categories: <ul style="list-style-type: none"> <li>Digital intermediation services <ul style="list-style-type: none"> <li>Marketplaces</li> <li>Networking</li> </ul> </li> <li>Target online advertising services <ul style="list-style-type: none"> <li>Targeting services</li> <li>Sale of data for the purpose of online targeted advertising</li> </ul> </li> </ul> </li> </ul> </li> <li>Location of the taxable service in France</li> <li>Receipt of income in return for the taxable service</li> <li>Satisfaction of the revenue thresholds for application of the DST, determined on the basis of all entities that are directly or indirectly affiliated based on control</li> </ul>
Rate	3% (on revenues in-scope of the DST)
Thresholds	Gross amounts received from worldwide taxable services (as defined by the French DST law) greater than EUR750m and gross amounts received from deemed French taxable services (as defined by the French DST law i.e., based on the computation of the so-called French presence ratio which is different for each sub-category of in-scope services) more than EUR25m
Exclusions	Certain regulated financial services; provision of a digital interface by which a person or entity uses it as a single or main basis for providing users with digital content, communication services, payment services, services exclusively provided intragroup, direct sale of goods or services online, and nontargeted advertising

## 6. France (contd.)



Effective date	1 January 2019
Notes	<p>There is a possibility to set a DST consolidated group, where all DST taxpayers entities appoint a single entity to file and pay DST on their behalf. Based on the law, the amount to be paid is equal, for each taxpayer and for each taxable service, to the product of the following three terms:</p> <ul style="list-style-type: none"><li>▸ The total amounts collected worldwide, in consideration for the provision of the taxable service, referred to as "taxable amounts"</li><li>▸ A representative percentage of the portion of the service related to France, known as the "French presence ratio"</li><li>▸ The rate of 3%</li></ul>
EY Global Tax Alerts	<ul style="list-style-type: none"><li>▸ Six country Joint Statement on transitional approach to existing unilateral measures during period before Pillar One is in effect (25 October 2021) France issues comprehensive draft guidance on digital services tax (13 April 2020)</li><li>▸ <a href="#">French tax authorities confirm postponement of Digital Services Tax payments for 2020, but 2019 payments remain due</a> (11 February 2020)</li><li>▸ <a href="#">G7 leader's declaration addresses international tax, France discusses future of French Digital Services Tax</a> (28 August 2019)</li><li>▸ <a href="#">French President signs bill on Digital Services Tax and partial freeze of corporate income tax rate decrease</a> (25 July 2019)</li><li>▸ <a href="#">French Parliament approves draft bill on partial freeze of corporate income tax rate decrease</a> (16 July 2019)</li><li>▸ <a href="#">US initiates action against France's Digital Services Tax, issues additional exclusions on China-origin goods and supplements list of products under EU subsidies dispute</a> (12 July 2019)</li><li>▸ <a href="#">France's Parliamentary Commission agrees on Digital Services Tax</a> (3 July 2019)</li><li>▸ <a href="#">French Government submits draft bill on digital services tax to Council of Ministers</a> (8 March 2019)</li></ul>
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# 7. India

## 7.1 India - Equalization Levy



### Status

- ▶ On 24 November 2021, the government of India and the US Department of the Treasury announced that the US had reached a political agreement with India regarding the treatment of DSTs during the interim period prior to full implementation of the OCED's Pillar 1 agreement.
- ▶ Under this agreement, and consistent with and applying the same terms as the earlier agreements with Austria, France, Italy, Spain, the United Kingdom, and Turkey, in defined circumstances the liability from India's equalisation levy on e-commerce supply of services that U.S. companies accrue in India during the interim period will be creditable against future taxes accrued under Pillar 1 of the OECD agreement. The period during which the credit accrues will, however, be from 1 April 2022 until either the implementation of Pillar 1 or 31 March 2024, whichever is earlier.
- ▶ The Indian Tax Administration, on 3 May 2021, issued a notification prescribing revenue and user thresholds for the application of a new nexus rule for nonresidents in the form of significant economic presence (SEP) which was introduced under the Indian Tax Laws by the Finance Act, 2018. Under the SEP provisions, a nonresident could have a taxable presence by way of business connection in India based on value of transactions undertaken in India or by systematically engaging with a prescribed number of users in India through digital means. The notification prescribes a revenue threshold of INR20M (USD280,000) for sales to Indian persons or a user threshold of 300,000 (Indian users). If a nonresident exceeds either of these thresholds, the SEP rules will apply, resulting in taxation of the nonresident in India. These thresholds are effective from 1 April 2022, i.e., tax year 2021-22 onwards which aligns with the effective date of the SEP provisions. While the expanded scope of "business connection" in the form of SEP does not override a tax treaty, which follows the traditional permanent establishment (PE) definition, this development will be of relevance to nonresident taxpayers who are resident in a jurisdiction which does not have a bilateral or multilateral tax treaty with India or the nonresident taxpayer is not eligible for tax treaty benefits. In May 2019, the Indian Tax Administration issued a consultation paper on profit attribution in case of PE including in the case of SEP. The specific rules for attribution are yet to be notified.
- ▶ In India, the Finance Act, 2016 introduced equalisation levy (EL) with effect from 1 June 2016. The EL, as introduced by the Finance Act, 2016, is levied at 6% on the gross consideration received by nonresidents for online advertisement and related services from specified persons (Ad EL) (detailed description provided under subsequent sections).
- ▶ The Finance Act, 2020 expanded the scope of EL to cover gross consideration received by nonresident e-commerce operators (e-com EL). The e-com EL is levied at the rate of 2% on the gross consideration received or receivable by the nonresident e-commerce operator from specified transactions. Further, the Finance Act 2021 amended certain aspects of e-com EL which are applicable on a retrospective basis from 1 April 2020 (detailed description provided under subsequent sections).
- ▶ As a measure to widen and deepen the tax net, Finance Act, 2020 also introduced withholding tax obligation on e-commerce operators (both resident and nonresident). The withholding at the rate of 1% is applicable on the gross amount of sale or service paid or payable to a resident e-commerce participant if the sale of goods or provision of services is facilitated by the e-commerce operator.
- ▶ On 2 March 2021, the Supreme Court (Apex Court of India) ruled in favor of non-Indian taxpayers with computer software sales to Indian customers. The Court ruled that software sales should not be characterized as 'royalties' under the provisions of ITR read with applicable tax treaty, consequently not triggering Indian withholding tax in the absence of a PE (subject to the entity's tax treaty eligibility). Currently, MNEs are evaluating the impact of this decision on their past, present and future transactions. In addition, applicable from 1 April 2020, nonresidents will also need to evaluate the impact of the e-com EL (including the expanded scope as per the Finance Act 2021) and its interplay with the ruling.
- ▶ On 6 January 2021, further to the announcement made by the US Trade Representative (USTR) on 2 June 2020 that investigations will be conducted into certain jurisdictions (including India) under Section 301 relating to the adoption or contemplated adoption of a DST, the US Trade Representative released its findings that 2% e-com EL was unreasonable and discriminatory against US companies which burdens or restricts US commerce and is therefore actionable under Section 301. The Indian government immediately responded by strongly defending its position on 2% e-com EL primarily on the grounds that the levy ensures a level-playing field for the resident and nonresident e-commerce players in India and does not discriminate against the US companies. On 2 June 2021, based on the investigations the USTR determined to impose additional tariffs on certain goods from India, however suspended the tariffs for up to 180 days to provide additional time to complete the ongoing multilateral negotiations on international taxation at the OECD and in the G20 process.



# 7. India

## 7.1 India - Equalization Levy (contd.)



Status	<ul style="list-style-type: none"><li>Separately, the Indian Goods and Service Tax (GST) Act requires online marketplaces/platforms (referred in GST as e-commerce operators) to collect tax at source at 1% of value of taxable supplies made through it by other suppliers. The requirement to collect tax at source is applicable only in cases where the consideration with respect to such supplies is collected by the e-commerce operator.</li></ul> <p><b>6% Ad EL</b></p> <ul style="list-style-type: none"><li>6% Ad EL is charged on nonresident service provider engaged in providing the following services to any person in India and carrying on business or profession or nonresident having a PE in India, where payments exceed threshold of INR 0.1m.<ul style="list-style-type: none"><li>Online advertisement</li><li>Any provision for digital advertising space</li><li>Any provision of facility or service for online advertisement</li><li>Any other service which may be notified later by the Indian government</li></ul></li></ul>
Scope	<p><b>2% e-com EL</b></p> <ul style="list-style-type: none"><li>2% e-com EL is on the amount of consideration received/receivable by a nonresident e-commerce operator from 'e-commerce supply or services.' 'E-commerce supply or services' should be made, provided or facilitated by such nonresident (beyond a threshold of INR20m) during a tax year to:<ul style="list-style-type: none"><li>A person resident in India</li><li>Nonresident (which entails) sale of advertisement targeted at a customer resident in India or accessing such advertisement through an Indian internet protocol (IP) address</li><li>Nonresident (which entails) sale of data collected from a person resident in India or from a person who uses Indian IP address</li><li>A person who buys goods or services using Indian IP address</li></ul></li></ul> <p>'E-commerce supply or services' means (i) online sale of goods; or (ii) online provision of services; or (iii) online sale of goods or online provision of services or both, facilitated by the nonresident.</p> <ul style="list-style-type: none"><li>Finance act 2021 amended the scope of 'online sale of goods' and 'online provision of services' to include one or more of the following online activities:<ul style="list-style-type: none"><li>Acceptance of offer for sale;</li><li>Placing of purchase order;</li><li>Acceptance of the purchase order;</li><li>Payment of consideration; or</li><li>Supply of goods or provision of services, partly or wholly.</li></ul></li><li>Finance Act 2021 also amended the scope of 'consideration received or receivable from e-commerce supply or services' to include consideration for sale of goods or provision of services irrespective of whether the e-commerce operator owns such goods or provides/ facilitates such services or not. However, such consideration shall not include consideration for sale of goods which are owned or where services are provided by a person resident in India or if such sales or provision of services are effectively connected to the PE of nonresident in India.</li><li>Taxation of royalty or fee for technical services under the ITL would have priority over EL. Further, the income of nonresident (other than royalty or fee for technical services) which is subject to EL, is exempt from the income tax.</li></ul>

# 7. India

## 7.1 India - Equalization Levy (contd.)



Scope	<p><b>SEP</b></p> <p>Under the SEP provisions, taxable nexus will be constituted in India based on below parameters</p> <ul style="list-style-type: none"><li>▶ Scope of the provision:<ul style="list-style-type: none"><li>▶ Sale of goods, services or property by a non-resident to any Indian person, including download of data or software exceeding the prescribed threshold (INR 20m/ approx. USD 265,000) [revenue threshold]; or</li><li>▶ Systematic and continuous soliciting of its business activities or engaging in interaction with such number of users in India exceeding a prescribed threshold (300,000) [user threshold]</li></ul></li><li>▶ Further, once the nonresident triggers SEP in India, only so much of the income attributable to the transactions or activities referred to in condition a) or b) above will be taxable in India. The specific rules for attribution are yet to be notified. Additionally, income attributable to transactions and activities referred to in condition a) or b) above will also cover income from all of the following:<ul style="list-style-type: none"><li>▶ Advertisements which target a customer who resides in India or who accesses an advertisement through an IP address located in India.</li><li>▶ Sale of data collected from a person who resides in India or who uses an IP address located in India.</li><li>▶ Sale of goods or services using data collected from a person who resides in India or who uses an IP address located in India.</li></ul></li><li>▶ SEP will be determined independent of whether:<ul style="list-style-type: none"><li>▶ Any agreement for such transactions or activities is entered into within India</li><li>▶ The nonresident has a residence or place of business in India</li><li>▶ The nonresident renders services in India</li></ul></li></ul>
Rate	<ul style="list-style-type: none"><li>▶ Ad EL - 6% on the gross consideration.</li><li>▶ E-com EL - 2% on the gross consideration.</li><li>▶ SEP - Net basis taxation which is based on the profits that are reasonably attributable to the SEP. The specific rules for attribution are yet to be notified. Tax treaty would prevail over ITL for SEP, to the extent benefit available.</li></ul>
Thresholds	<ul style="list-style-type: none"><li>▶ Ad EL - aggregate value of consideration for specified transactions exceeds INR0.1m (approx. USD1,300) in a FY. Threshold to be determined qua each payer, each payee and in each FY (FY refers to 1 april to 31 march)</li><li>▶ E-com EL - inr20m (approx. USD265,000) during a fiscal year</li><li>▶ SEP - (a) revenue threshold - INR 20m/ approx. USD265,000; OR (b) user threshold - 300,000</li></ul>

# 7. India

## 7.1 India - Equalization Levy (contd.)



Exclusions	<p><b>6% Ad EL - Ad EL is not applicable if:</b></p> <ul style="list-style-type: none"><li>▶ Nonresident has a PE in India and specified services (as above) are effectively connected to PE in India; or</li><li>▶ Aggregate value of consideration for specified transactions do not exceed INR0.1m (approx. USD1,300) in a FY; or</li></ul> <p><b>2% e-com EL - e-com EL is not applicable if:</b></p> <ul style="list-style-type: none"><li>▶ Nonresident e-commerce operator has a PE in India and such supply or services is effectively connected with such PE; or</li><li>▶ Aggregate value of consideration for specified transactions do not exceed INR20m (approx. USD265,000); or</li><li>▶ Where Ad EL is levied on services; or</li><li>▶ Transactions are subject to taxation as royalty or fee for technical services.</li></ul> <p><b>SEP</b></p> <ul style="list-style-type: none"><li>▶ Where the thresholds are not met [(a) Revenue threshold - INR 20m/ approx. USD265,000; OR (b) User threshold - 300,000]; or ▶ If EL is paid on SEP covered transaction</li></ul>		
Effective date	<ul style="list-style-type: none"><li>▶ Ad EL - 1 June 2016</li><li>▶ E-com EL - 1 April 2020</li><li>▶ SEP - Provision is effective from 1 April 2021, however operative subject to the tax treaty benefits. Further specific income attribution rules are yet to be notified</li></ul>		
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# 7. India

## 7.2 India - IGST



Status	<ul style="list-style-type: none"><li>▶ The definition of Online Information and Database Access and Retrieval (OIDAR) services under the Integrated Goods and Services Tax (IGST) Act has been amended by the Finance Act, 2023.</li><li>▶ This amendment shall be effective from 1 October 2023.</li><li>▶ New provisions have been inserted under IGST Act, for services of Online Money Gaming supplied by a person located outside the taxable territory of India to a person located in India.</li><li>▶ Amendment further provides for mandatory single GST registration through simplified registration scheme of a person supplying online money gaming from a place outside India to a place in India.</li><li>▶ The rate of GST with respect to such supply shall be 28 percent of the amount deposited by the participant.</li><li>▶ These amendments are proposed to be effective from 1 October 2023.</li></ul>		
Scope	<ul style="list-style-type: none"><li>▶ The term OIDAR services was earlier defined to mean services whose delivery was mediated by information technology over the internet or an electronic network and the nature of which renders their supply essentially automated and involving minimal human intervention and impossible to ensure in the absence of information technology and includes electronics services such as advertising on the internet, cloud services, e-books etc. through telecommunication networks or internet, online supplies of digital content, digital data storage and online gaming.</li><li>▶ This definition has been amended through deletion of words “essentially automated and involving minimal human intervention”. This was because it created ambiguity in interpretation and gave rise to subjectivity. Also, the “Online Money Gaming” has been excluded from the definition of OIDAR services.</li><li>▶ For OIDAR services provided by a person located in a non-taxable territory to an unregistered recipient in India (business-to-consumer [B2C]), the tax is payable by such non-resident supplier by registering for GST in India, regardless of the turnover. For business-to-business (B2B) supplies of such services, tax is payable by the GST registered recipient, under reverse-charge mechanism.</li><li>▶ The rate of GST with respect to such supply shall be 18 percent.</li><li>▶ Online gaming means offering of a game on the internet or an electronic network and includes online money gaming.</li><li>▶ Online money gaming means online gaming in which players pay or deposit money or money's worth, including virtual digital assets, in the expectation of winning money or money's worth, including virtual digital assets, in any event including game, scheme, competition or any other activity or process, whether or not its outcome or performance is based on skill, chance or both and whether the same is permissible or otherwise under any other law for the time being in force.<ul style="list-style-type: none"><li>▶ Online money gaming has been treated as specified actionable claim and subjected to GST.</li><li>▶ Any failure to comply with the requirement of compliance provisions would result in blocking of public access to information in any computer resource used for supply by such person.</li></ul></li></ul>		
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## 8. Indonesia



Status	<ul style="list-style-type: none"> <li>▶ On 2 June 2020, the US Trade Representative (USTR) announced investigations will be conducted into certain jurisdictions relating to the adoption or contemplated adoption of a DST. As outlined in a corresponding Federal Register Notice (FRN) (comment due 15 July 2020), jurisdictions included within the scope of this announcement include: Austria, Brazil, the Czech Republic, the European Union (EU), India, Indonesia, Italy, Spain, Turkey and the UK.</li> <li>▶ In a fast-moving development as part of the country's COVID-19 stimulus efforts, the President of Indonesia released a "government regulation in Lieu of Law" that provides for new taxes on digital transactions. This was subsequently ratified as law. Notably, while the regulation is in immediate effect, implementing regulations are required before each taxing measure can take effect, to set key thresholds needed to enable impacted taxpayers to comply. Specifically, the new rules provide (i) an offshore VAT regime; and (ii) digital PE thresholds, and certain electronic transaction taxes (ETT).</li> <li>▶ The offshore VAT regime has been implemented from 1 July 2020, with the Indonesian authorities given the power to register certain offshore parties who conduct Trading Through Electronic Symatems or E-commerce (Perdagangan Melalui Sistem Elektronik - "PMSE") to collect and to remit 11% Indonesian VAT on their digital transactions with the Indonesian customers.</li> <li>▶ On 25 June 2020, the Directorate General of Taxes (DGT) issued an implementing regulation which governs detailed criteria for certain offshore parties to be appointed as a Value-Added Tax (VAT) collector, to collect, to pay as well as to report the VAT, at 11% on the utilization of intangible taxable goods and/or taxable services from outside the Indonesian Customs Area ("ICA") within the ICA on the trading done through electronic system/e-commerce trade, among others:             <ul style="list-style-type: none"> <li>▶ The value of the transaction with the Buyer in Indonesia exceeds Rp 600m in one) year or Rp. 50m in one month; and/or b. number of traffic or accessor in Indonesia exceeds 12 thousand in one year or 1 thousand in one month.</li> <li>▶ The appointed VAT collector is given a Tax Identification Number and must pay the VAT collected for every tax period by the end of the following month after the tax period ends, in IDR, USD or other currencies determined by the DGT. The VAT collector must submit reports on a quarterly basis that is due by the end of the following month after the quarter. The quarterly periods are January to March, April to June, July to September, October to December.</li> <li>▶ This regulation is effective on 1 July 2020 and there are some certain offshore parties that have been appointed as VAT collectors, requiring those parties to implement the new rules starting from August 2020 transactions, and make the first VAT payment by the end of September 2020.</li> </ul> </li> <li>▶ On the Corporate Income Tax side, the primary approach is to define a new concept of permanent establishment and subject to in-scope foreign entities to corporate income tax. If the PE definition under a treaty overrides this domestic law, an electronic transaction tax (ETT) is imposed to tax income sourced from Indonesia. Implementing regulations in respect of the types of transactions, thresholds, rate of ETT and other administrative arrangements have not been issued yet.</li> </ul>
Scope	Foreign service providers who sell intangible goods or services to Indonesian customers through electronic system/e-commerce and are appointed as VAT Collectors for Indonesian VAT purposes are obliged to collect 11% VAT, to remit the VAT to the State Treasury and to report the VAT to the relevant tax office. Up to 31 July 2023, 158 such VAT Collectors have been appointed.
Rate	11%
Thresholds	For VAT purposes, the value of the transaction with the Buyers in Indonesia exceeds Rp. 600,000,000.00 (six hundred million rupiah) in 1 (one) year or Rp. 50,000,000.00 (fifty million rupiah) in 1 (one) month; and/or the amount of traffic or access in Indonesia exceeds 12,000 (twelve thousand) in 1 (one) year or 1,000 (one thousand) in 1 (one) month.



## 8. Indonesia (contd.)



Exclusions	Not yet specified		
Effective date	1 July 2020		
EY Global Tax Alerts	<ul style="list-style-type: none"><li>▶ <a href="#">USTR releases findings of Section 301 investigation on DST regimes of Austria, Spain and the UK, and 301 findings on Vietnam's currency valuation practices   EY - Global</a> (21 January 2021)</li><li>▶ <a href="#">USTR proposes 25% punitive tariff on Austrian, Indian, Italian, Spanish, Turkish and UK origin goods in response to each country's DST; Terminates investigations for Brazil, Czech Republic, EU and Indonesia   EY - Global</a> (29 March 2021)</li><li>▶ <a href="#">Indonesia issues implementing regulations for VAT collection on digital transactions</a> (8 July 2020)</li><li>▶ <a href="#">USTR initiates investigations into digital services taxes either adopted, or under consideration, by certain jurisdictions</a> (4 June 2020)</li><li>▶ <a href="#">Indonesia issues measures to mitigate impact of COVID-19</a> (15 May 2020)</li></ul>		
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## 9. Italy



Status	<ul style="list-style-type: none"> <li>▶ On 21 October 2021, a Joint Statement from Austria, France, Italy, Spain, the UK and the US was released describing a compromise reached by the countries on a transitional approach to the treatment of existing digital services taxes (DSTs) and other relevant similar measures during the interim period before new OECD Pillar One rules come into effect.</li> <li>▶ Under the compromise, the five European countries, which are not required to withdraw their existing DST regimes until Pillar One takes effect, have agreed to allow a portion of taxes accrued by a multinational enterprise (MNE) under their DSTs or any other unilateral measures before Pillar One takes effect to be credited against the MNE's future Pillar One Amount A tax liability when Pillar One rules are in effect. The US has agreed to terminate its proposed trade actions against the five countries with respect to their existing DSTs and commits not to impose further trade actions with respect to such countries and their DSTs during this interim period. Finally, the six countries are to remain in close contact to ensure there is a common understanding of the agreement and to endeavor to resolve any differences of view.</li> <li>▶ On 2 June 2020, the US Trade Representative (USTR) announced investigations will be conducted into certain jurisdictions relating to the adoption or contemplated adoption of a DST. As outlined in a corresponding Federal Register Notice (FRN) (comment due 15 July 2020), jurisdictions included within the scope of this announcement include: Austria, Brazil, the Czech Republic, the European Union (EU), India, Indonesia, Italy, Spain, Turkey and the UK. These investigations were concluded in January 2021 when the USTR concluded that each of the DST regimes discriminates against US companies, is inconsistent with prevailing principles of international taxation and burdens or restricts US commerce. On 2 June 2021, the US Trade Representative announced the imposition of 25% punitive tariffs on goods from Austria, India, Italy, Spain, Turkey, and the UK in response to the countries' Digital Services Tax (DST) regimes.<sup>1</sup> In the same announcement, the USTR suspended the imposition of tariffs for 180 days, with collection of the duties not beginning until 29 November 2021 in an effort to provide additional time for the ongoing multilateral negotiations among the nations regarding international taxation at the OECD</li> <li>▶ In 2021 the Italian Tax Authority published some measures to implement the application of the Italian DST provisions and some official guidance and clarifications to comment the Italian DST provisions.</li> <li>▶ The law was enacted with effect from 1 January 2020.</li> <li>▶ The Italian Budget Law 2020 (Law no.160/2019) provided for the entry into force – as of 1 January 2020 – of a “new” DST replacing the “web tax” introduced by the Italian Budget Law 2019 (Law no.145/2018). No implementing Decree is required for the entry into force of the DST (as was previously the case for the “web tax”); the Italian Tax Authority:             <ul style="list-style-type: none"> <li>▶ Issued the implementing decree on 15 January 2021 that provided also instructions on payment and filing of annual return for FY 2020</li> <li>▶ Published the DST annual return on January 25, 2021</li> <li>▶ Issued a detailed circular letter on March 23, 2021</li> </ul> </li> </ul>
Scope	Roughly follows the EU compromise text
Rate	3% (on revenues/turnover from qualifying service, net of VAT)
Thresholds	Global revenues of over EUR750m, standalone or at group level, and (standalone or at group level) revenues from qualifying services of over EUR5.5m in Italy in the calendar year before
Exclusions	Qualifying services provided to related entities

## 9. Italy (contd.)



Effective date	1 January 2020		
EY Global Tax Alerts	<ul style="list-style-type: none"><li>▶ Six country Joint Statement on transitional approach to existing unilateral measures during period before Pillar One is in effect (25 October 2021)</li><li>▶ <a href="#">USTR announces 25% punitive tariffs on six specific countries in response to their Digital Services Taxes; Suspends tariffs for 180 days</a> (4 June 2021)</li><li>▶ <a href="#">USTR proposes 25% punitive tariff on Austrian, Indian, Italian, Spanish, Turkish and UK origin goods in response to each country's DST; Terminates investigations for Brazil, Czech Republic, EU and Indonesia   EY - Global</a> (29 March 2021)</li><li>▶ <a href="#">USTR initiates investigations into digital services taxes either adopted, or under consideration, by certain jurisdictions</a> (4 June 2020)</li><li>▶ <a href="#">Italy's Digital Services Tax enters into force as of 1 January 2020</a> (17 January 2020)</li><li>▶ <a href="#">Italy's unilateral Digital Services Tax advances</a> (8 November 2019)</li><li>▶ <a href="#">Italy introduces new digital services tax</a> (14 January 2019)</li></ul>		
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# 10. Kenya



Status	<ul style="list-style-type: none"> <li>▶ Digital Services Tax (DST) is charged on the income of a non-resident person derived from or accrued in Kenya from a business carried out over the internet or an electronic network including through a digital marketplace. A digital marketplace has been defined to mean an online or electronic platform that enables the users to sell or provide services, goods, or other property to other users.</li> <li>▶ With effect from 1st September 2023, the government of Kenya introduced Digital Asset Tax (DAT).</li> </ul>
Scope	<ul style="list-style-type: none"> <li>▶ The Kenyan DST scope is wider than originally proposed, with revenues from all 'digital services' (and not just 'online marketplace' services) potentially being within scope. Broadly, digital marketplace providers and digital service providers are subject to DST at a rate of 1.5% of gross revenues in Kenya, if they provide or facilitate the provision of services to a user who is deemed to be located in Kenya.</li> <li>▶ Taxable persons are required to register through a simplified system. Return submission and tax payment is due on or before the 20th day of the month following the end of the month in which the digital services were provided</li> <li>▶ Kenya DAT is to be collected by the owner of the platform who facilitates the exchange/transfer of a digital asset. Tax is due within five working days (excluding holidays and weekends) after making the deduction</li> <li>▶ There is no threshold test.</li> <li>▶ Kenya has not signed up to the OECD BEPS 2.0 agreement on the taxation of the digitalized economy.</li> </ul>
Rate	<ul style="list-style-type: none"> <li>▶ DST- 1.5% on the gross transactional value</li> <li>▶ DAT- 3% of the transfer/exchange value of the Digital asset</li> </ul>
Thresholds	No threshold has been set
Exclusions	Not applicable
Effective date	<ul style="list-style-type: none"> <li>▶ DST-1 January 2021</li> <li>▶ DAT- 1 September 2023</li> </ul>
EY Global Tax Alerts	<ul style="list-style-type: none"> <li>▶ <a href="#">Kenya gazettes VAT regulations on digital marketplace supply (26 October 2020)</a></li> <li>▶ <a href="#">Kenya introduces VAT regulations on supply of digital services (19 June 2020)</a></li> <li>▶ <a href="#">Kenya Revenue Authority enforces VAT and DST compliance for electronic, internet and digital marketplace supplies</a></li> </ul>

## 10. Kenya (contd.)



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# 11. Malaysia



Status	<ul style="list-style-type: none"> <li>▶ Service Tax on Digital Services (SToDS): In effect since 1 January 2020</li> <li>▶ Tourism Tax (TTx) for Digital Platform Service Providers (DPSPs) : In effect since 1 January 2023</li> <li>▶ New DPSPs - to register within 30 days from date of providing service</li> </ul>
Scope	<ul style="list-style-type: none"> <li>▶ SToDS: With effect from 1 January 2020, foreign service providers who provide digital services to consumers in Malaysia (i.e., either individuals or businesses) are liable to be registered for service tax on digital services (SToDS). ▶ Foreign service providers who are liable to register for SToDS shall apply for registration not later than the last day of the month following the month in which they exceed the registration threshold. Foreign service providers may register by completing and submitting the DST-01 form online via the MySToDS portal.</li> <li>▶ TTx for (DPSPs): As of 1 January 2023, any person, whether located in Malaysia or outside Malaysia, providing digital platform services relating to online booking of accommodation premises in Malaysia is required to register for and charge "TTx" on supplies to tourists that stay at such accommodation premises.</li> </ul>
Rate	<ul style="list-style-type: none"> <li>▶ SToDS: 6%</li> <li>▶ TTx for DPSPs: Malaysia Ringgit (MYR) 10.00 per room per night</li> </ul>
Thresholds	<ul style="list-style-type: none"> <li>▶ SToDS: Total value of digital services provided to a consumer in Malaysia exceeds RM500,000 per year</li> <li>▶ TTx for DPSPs: no threshold</li> </ul>
Exclusions	<p>SToDS: With effect from 14 May 2020, foreign-registered persons (FRP) may apply group relief (i.e., intragroup exemption) on the provision of digital services to any qualifying group company in Malaysia. However, should the FRPs also provide the same digital services to Malaysian consumers outside of the group of companies (i.e., a third party), all digital services provided to companies within the group as well as the digital services provided to third-party consumers would be subject to SToDS.</p> <p>TTx for DPSPs:</p> <p>The following tourists are exempted from the payment of TTx as per the Tourism Tax (Digital Platform Service Provider) (Exemption) Order 2021:</p> <ol style="list-style-type: none"> <li>1. Malaysian citizens</li> <li>2. Malaysian permanent residents</li> </ol>
Effective date	<ul style="list-style-type: none"> <li>▶ SToDS: 1 January 2020</li> <li>▶ TTx for DPSPs: 1 January 2023</li> </ul>
EY Global Tax Alerts	<ul style="list-style-type: none"> <li>▶ <a href="#">Malaysia updates service tax guide on digital services   EY - Global</a> (September 2020)</li> <li>▶ <a href="#">Malaysia introduces digital service tax   EY - Global</a> (May 2019)</li> </ul>

# 11. Malaysia (contd.)



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## 12. New Zealand



Status	On 31 August 2023, the New Zealand government introduced a Digital Services Tax (DST) Bill, with the earliest possible implementation of a DST in New Zealand being 1 January 2025. The Bill allows the government to defer the start date by up to five years to 1 January 2030. The design of the DST includes elements of previous consultation undertaken in 2019.
Scope	<ul style="list-style-type: none"> <li>▶ DST applies to in-scope “taxable digital services” – principally the provision of intermediation platforms, social media and content sharing platforms, and internet search engines.</li> <li>▶ Additional in-scope activities include: <ul style="list-style-type: none"> <li>▶ Advertising on, linked to, connected with or facilitated by a relevant platform or search engine.</li> <li>▶ Activities in relation to user-generated data, gathered in connection with a relevant platform, search engine or advertising described above.</li> <li>▶ Incidental activities in relation to a relevant platform, search engine or advertising described above.</li> </ul> </li> </ul>
Rate	3% on the group’s gross “taxable digital services” revenue attributable to New Zealand users or New Zealand land.
Thresholds	<p>The DST will apply to a digital services group if both of these conditions are met:</p> <ul style="list-style-type: none"> <li>▶ The group’s global annual gross “taxable digital services” revenue is at least EUR750m.</li> <li>▶ Annual gross “taxable digital services” revenue attributable to New Zealand users or New Zealand land exceeds NZD3.5m.</li> </ul>
Exclusions	<p>Digital activities or services that do not generate significant value from active user participation are generally excluded from the DST. For example:</p> <ul style="list-style-type: none"> <li>▶ Taxable digital services that are merely incidental to a supply of goods or services that is not a taxable digital service</li> <li>▶ Regulated or supervised online financial marketplace activities</li> <li>▶ Loyalty programme online platforms</li> <li>▶ While not specifically excluded, e-commerce and the provision of online content (such as tv, film and music streaming services, online tv and radio broadcasting, and the supply of digital news articles and video game subscription services) are intended to be outside the scope of the DST</li> </ul>
Effective date	Earliest implementation by 1 January 2025, with legislative flexibility to defer the start date by up to five years to 1 January 2030. The ability to defer the commencement date gives the government time to monitor implementation of Pillar One of the OECD’s Two-Pillar multilateral solution and decide whether the DST Bill is necessary. If the DST is imposed, the intention is that it will be repealed if an acceptable multilateral solution is implemented.
Notes	<ul style="list-style-type: none"> <li>▶ If implemented, the government estimates that the DST will raise NZ\$222m over a four-year period.</li> <li>▶ The DST Bill has adopted the concept of a “New Zealand user” as opposed to tax residency. A “New Zealand user” is defined to include any user of the digital services normally located in New Zealand, which could be determined by various factors including billing and internet protocol (IP) addresses, telephone area codes, bank details, and geolocation information.</li> </ul>

# 12. New Zealand (contd.)



EY Global  
Tax Alerts

- ▶ [New Zealand introduces draft Digital Services Tax legislation](#) (7 September 2023)
- ▶ [New Zealand Government to “seriously consider” a Digital Services Tax](#) (5 June 2019)
- ▶ [New Zealand announces proposal to implement Digital Services Tax](#) (26 February 2019)
- ▶ [New Zealand Tax Working Group considers future of tax in New Zealand](#) (9 October 2018)

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# 13. Nigeria



Status	<ul style="list-style-type: none"> <li>▶ The Finance Act, 2019 and the Companies Income Tax (Significant Economic Presence) Order, 2020 expanded the scope of taxation of non-resident companies (NRCs) performing digital services in Nigeria.</li> <li>▶ NRCs deriving income from digital services are deemed to derive income from Nigeria to the extent that such NRCs have a significant economic presence (SEP) in the country.</li> <li>▶ NRCs deemed to have a SEP in Nigeria are required to register for taxes and to comply with the relevant income tax filing and payment obligations in Nigeria.</li> <li>▶ The Finance Act 2021 provided that non-resident companies liable to tax on profits arising from digital goods and services under the SEP rule may be assessed on fair and reasonable percentage of turnover if there is no assessable profit, the assessable profit is less than expected or the assessable profit cannot be ascertained.</li> </ul>
Scope	<p>Foreign companies undertaking the following activities are deemed to have a SEP in Nigeria:</p> <ul style="list-style-type: none"> <li>▶ Category 1 - A foreign company using digital platforms to derive gross income equal to or greater than N25M (or its equivalence in other currencies) in a year of assessment, from any of the following activities (or combination thereof): <ul style="list-style-type: none"> <li>▶ Streaming, or downloading services of digital contents to any person in Nigeria</li> <li>▶ Transmission of data collected about Nigerian users, which has been generated from such user's activities on a digital interface, including a website or mobile application.</li> <li>▶ Provision of goods or services directly or indirectly to Nigerians through digital platforms.</li> <li>▶ Provision of intermediation services through digital platforms that link suppliers and customers in Nigeria.</li> </ul> </li> <li>▶ Category 2 - A foreign company that uses a Nigerian domain name (.ng) or registers a website address in Nigeria.</li> <li>▶ Category 3 - A foreign company that has a purposeful and sustained interaction with persons in Nigeria by customizing its digital platform to target persons in Nigeria or reflecting the prices of its products, services or options of billing or payment in the local currency, Naira.</li> </ul>
Rate	Corporate income tax at 30% of taxable profits.
Thresholds	N25M (approximately USD26,000) for Category 1 transactions
Exclusions	Foreign companies covered under any multilateral/consensus agreement to address tax challenges arising from digitalization of the economy to which Nigeria is a party, to the extent that such agreement is effective. So far, Nigeria has not signed up for BEPS 2.0.
Effective date	14 January 2020
EY Global Tax Alerts	<ul style="list-style-type: none"> <li>▶ <a href="#">Update on Finance Bill 2019</a> (10 December 2019)</li> <li>▶ <a href="#">Nigeria issues order on definition of significant economic presence in Nigeria</a> (2 June 2020)</li> </ul>

# 13. Nigeria (contd.)



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# 14. Spain



## Status

- ▶ On 16 October 2020, the Spanish law (the Law) on DST was published in the Spanish Official Gazette after its prior approval by the Spanish Congress and Senate
- ▶ On 14 January 2021, the US Trade Representative (USTR) published the results of the investigations of the Spanish DST, concluding that the features of Spanish DST are unreasonable, discriminatory and burdensome. Nonetheless, no retaliatory measures were imposed.
- ▶ During the Q1 of 2021, the Spanish Tax Authorities (“STA”) started to require information to companies potentially subject to the Spanish DST, regarding income received and payments made in FY20 for services that could be included in any of the 3 categories of online services regulated as taxable events of DST (i.e., online advertising services, online intermediation services, data transfer services).
- ▶ On 31 May 2021, the Basque Tax Authorities approved their own DST regulations. Because of constitutional rights, the three provinces included in this region have the right to regulate their own taxes so they approved their own DST regulation as well as their corresponding DST forms to be filled in each of the territories. These regulations have been applicable from 2Q 2022 onwards (this is, for filing obligations with a deadline after July 1st, 2022)). Additionally, on 20 October 2022, Navarra, another region with constitutional rights to approve its own tax regulation, also approved the DST regulations applicable in its territory. The DST regulations approved by each of the referred regions do not change the main aspects of the DST regulation of the Spanish central territory but instead of submitting only one tax form, companies need to submit five different tax forms, one for each of the three Basque provinces, another one for Navarra and the last one for the rest of Spain. In this regard, companies must declare in each tax form the revenues concerning to the users of the digital services that are located in each of the referred territories or in the rest of the Spanish territory.
- ▶ On 9 June 2021, Royal Decree 400/2021, whereby allocation of users’ devices and formal obligations with regards to the Digital Services Tax (DST) is developed has been published in the Spanish Official Gazette. The regulation develops two aspects of the tax: (i) the mechanisms for locating users’ devices and (ii) the formal obligations (the keeping of registers, the preparation of a descriptive report and the establishment of systems, mechanisms or agreements for the location of the users).
- ▶ On 10 June 2021, the Ministry of Finance published the draft interpretative Resolution of the General Directorate of Taxes regarding the DST. A text widely demanded by the business sector, which aims to establish interpretative and clarifying criteria for the application of the DST. This draft has been subject to a public information and audience process until 21 June 2021.
- ▶ On 11 June 2021, Order HAC/590/2021 was published, approving the tax form 490 and determining the form and procedure for its submission. This Order confirms the deadlines for the filing of tax returns of the first and second quarter returns, which must be filed and paid between 1 July to 2 August 2021.
- ▶ On 21 October 2021, a Joint Statement from Austria, France, Italy, Spain, the UK and the US was released describing a compromise reached by the countries on a transitional approach to the treatment of existing digital services taxes (DSTs) and other relevant similar measures during the interim period before new OECD Pillar One rules come into effect.
- ▶ Under the compromise, the five European countries, which are not required to withdraw their existing DST regimes until Pillar One takes effect, have agreed to allow a portion of taxes accrued by a multinational enterprise (MNE) under their DSTs or any other unilateral measures before Pillar One takes effect to be credited against the MNE’s future Pillar One Amount A tax liability when Pillar One rules are in effect. The US has agreed to terminate its proposed trade actions against the five countries with respect to their existing DSTs and commits not to impose further trade actions with respect to such countries and their DSTs during this interim period. Finally, the six countries are to remain in close contact to ensure there is a common understanding of the agreement and to endeavor to resolve any differences of view.
- ▶ During FY22 the started to carry out some tax audits to Companies which have been registered in Spain for DST purposes.

# 14. Spain (contd.)



Scope	<p>DST is imposed on the provision of the following digital services:</p> <ul style="list-style-type: none"> <li>▶ The placing on a digital interface of advertising targeted at users of that interface (online advertising services)</li> <li>▶ Services consisting in making available multi-sided digital interfaces to users that allow them to find other users and to interact with, and which may also facilitate the provision of underlying supplies of goods or services directly among users (online intermediation services)</li> <li>▶ The transmission of data collected about users that has been generated from such users' activities on digital interfaces (data transfer services)</li> </ul>	
Rate	3% of gross revenues from Spanish in-scope activities above threshold	
Thresholds	Worldwide revenues of EUR750M per annum, with a total amount of taxable revenues obtained in Spain exceeding EUR 3M per annum	
Exclusions	In addition to the relevant EU compromise text exclusions; intragroup transactions when there is a direct or indirect participation of 100%, regulated financial services rendered by regulated financial entities, and income derived from the transfer of data by regulated financial entities	
Effective date	Three months following the publication of the Law in the Spanish Official Gazette, i.e., as of 16 January 2021.	
EY Global Tax Alerts	<ul style="list-style-type: none"> <li>▶ The outlook for global tax policy and controversy in 2023: Jurisdiction reports: Spain (23 March 2023) <a href="#">The outlook for global tax policy and controversy in 2023 now available! (ey.com)</a></li> <li>▶ The Latest on BEPS and Beyond (July 2023) <a href="#">ey-the-latest-on-beps-and-beyond-july-2023-edition.pdf</a></li> <li>▶ Six country Joint Statement on transitional approach to existing unilateral measures during period before Pillar One is in effect (25 October 2021)</li> <li>▶ USTR announces 25% punitive tariffs on six specific countries in response to their Digital Services Taxes; Suspends tariffs for 180 days (4 June 2021)</li> <li>▶ USTR proposes 25% punitive tariff on Austrian, Indian, Italian, Spanish, Turkish and UK origin goods in response to each country's DST; Terminates investigations for Brazil, Czech Republic, EU and Indonesia   EY - Global (29 March 2021)</li> <li>▶ USTR releases findings of Section 301 investigation on DST regimes of Austria, Spain and the UK, and 301 findings on Vietnam's currency valuation practices   EY - Global (21 January)</li> <li>▶ Spain delays first reporting of Digital Services Tax and Financial Transaction Tax (20 January 2021)</li> <li>▶ Spanish DST is enacted, effective 2021 (16 October 2020)</li> <li>▶ USTR initiates investigations into digital services taxes either adopted, or under consideration, by certain jurisdictions (4 June 2020)</li> <li>▶ Spain sends 2020 bill on Digital Services Tax to Parliament for approval (3 March 2020)</li> <li>▶ Spanish Parliament rejects 2019 State Budget Bill; Government calls for elections (15 February 2019)</li> </ul>	
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# 15. Tanzania



Status	<ul style="list-style-type: none"> <li>▶ Digital Service Tax (DST) is charged on gross payments made to a non-resident person who provides electronic services to a resident individual other than in conducting business.</li> <li>▶ “Gross payment” means a total amount of payment, excluding value-added tax, derived by a non-resident person from an individual, other than a payment made in the course of conducting a business, in respect of electronic services.</li> <li>▶ Electronic services are defined to mean any of the following services provided or delivered through a telecommunications network: websites, web-hosting, or remote maintenance of programs and equipment; software and the updating thereof; Images, text, and information; access to databases; self-education packages; music, films, and games, including gaming activities; political, cultural, artistic, sporting, scientific, and other broadcasts and events including broadcast television; as well as online intermediation and online advertisement services.</li> <li>▶ Income tax is imposed on non-resident persons who receive payments in respect of electronic services that have a source in Tanzania from individuals, other than payments made in the course of conducting business. The tax is charged at 2% of gross payment.</li> <li>▶ A non-resident provider of electronic services shall be required to make an online application for registration to the Commissioner General.</li> <li>▶ Returns for tax on electronic services shall be filed by the 20th Day of the month following the month to which the payments relate.</li> </ul>
Scope	<ul style="list-style-type: none"> <li>▶ DST requirements are applicable on non-commercial related payments that have a source in Tanzania, made by individuals to non-resident persons as a consideration for electronic services</li> <li>▶ The non-resident person who provides electronic services is required to make registration via the e-filing portal.</li> <li>▶ The non-resident person is required to file a return accompanied with the tax payable in respect of electronic services rendered in the tax period. The return is due for filing on or before the twentieth day after the end of the month to which the payment relates.</li> <li>▶ The tax payable must be deposited to a bank account designated by the Commissioner General in Tanzanian shilling or its equivalent convertible currency at the Bank of Tanzania's prevailing exchange rate on the date of payment.</li> <li>▶ According to the Income Tax (Registration of Non-Resident Electronic Service Suppliers) Regulations 2022, electronic services provided or delivered through the Internet or any other electronic means include:             <ul style="list-style-type: none"> <li>▶ Websites, web-hosting or remote programs and equipment: (i) search engines and automated helpdesk services; (ii) customizable search engine services; and (iii) downloadable digital content including downloadable mobile applications, e-books and films;</li> <li>▶ Software and updating thereof: (i) application software; (ii) system software; (iii) drivers; (iv) filters and firewalls; and (v) plugins;</li> <li>▶ Images, texts or information: (i) desktop themes; (ii) photographic images; (iii) pictorial images; (iv) screensavers; and (v) any right to view any item listed under this paragraph above;</li> <li>▶ Access to data: (i) subscription media (i.e., news, magazines, journals, periodicals and publications, blogs, databases, information system services, games, Internet-based auction services, social networking services, webcasts, webinars, websites, web applications); (ii) electronic data management (i.e., online data warehousing, file sharing and cloud storage services); (iii) sharing and gig economic services including transport hailing services or platforms; and (iv) electronic booking or electronic ticketing services;</li> <li>▶ Self-education packages: (i) distance teaching programs; (ii) educational webcasts; (iii) Internet-based courses; (iv) Internet-based education programs; (v) webinars; and (vi) digitized content of any book or electronic publication;</li> <li>▶ Music, film and games including gaming activities: (i) audio clips; (ii) broadcasts not simultaneously broadcast over any conventional radio network; (iii) jingles; (iv) live streaming performances; (v) ringtones; (vi) songs; (vii) broadcasts not simultaneously broadcast over any conventional television network in mainland Tanzania; (viii) documentaries; (ix) home-made videos; (x) streaming services; (xi) movies; (xii) music videos; (xiii) program; (xiv) television series; (xv) video clips; (xvi) sound effects; and (xvii) games and games of chance; and</li> </ul> </li> </ul>

# 15. Tanzania (contd.)



Scope	<ul style="list-style-type: none"> <li>▶ For political, cultural, artistic, sporting, scientific and other broadcasts and events including broadcast television.</li> <li>▶ Online intermediation services, digital intermediary services excluding taxi hailing services.</li> <li>▶ Online advertisement service, through- (aa) news, magazines, journals, periodical publication; (bb) blog; (cc) database; (dd) information system services; (ee) social networking services; and (ff) webcast, webinar, website, web application or web.</li> </ul>	
Rate	<ul style="list-style-type: none"> <li>▶ Income Tax: 2% of the gross payment.</li> <li>▶ Value-Added Tax (VAT): 18% of the services rendered</li> </ul>	
Thresholds	No threshold has been set for DST compliance	
Exclusions	Payments made by individuals for business purposes	
Effective date	First became effective on 1 July 2022 with additional amendments effective from 1 July 2023	
EY Global Tax Alerts	<ul style="list-style-type: none"> <li>▶ <a href="#">Tanzania's recent amendments on taxation of electronic services - 2023</a> (13 July 2023)</li> <li>▶ <a href="#">Tanzania's-president assents to Finance Act 2022</a> (14 July 2022)</li> <li>▶ <a href="#">Tanzania issues regulations on taxation of electronic services</a> (21 July 2022)</li> <li>▶ <a href="#">Tanzanian Finance Act, 2023 analysis   EY - Global</a> (13 July 2023)</li> </ul>	
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# 16. Tunisia



Status	<ul style="list-style-type: none"><li>▶ Pursuant to Article 27 of the Finance Act for the year 2020, companies that are not resident in Tunisia that sell computer software and internet-based services are subject to a royalty of 3% on the turnover earned with resident individuals and corporate entities.</li><li>▶ Non-resident companies affected by these provisions should proceed with filing their turnover on a quarterly basis. Reporting and payment procedures will be established by a governmental decree.</li><li>▶ Until September 2023, the governmental decree that should have been issued to apply the law provisions is not yet published.</li></ul>
Scope	Companies non-resident in Tunisia selling computer software and internet-based services
Rate	3%
Thresholds	Not yet specified
Exclusions	Not yet specified
Effective date	1 January 2020
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# 17. Turkey



## Status

- ▶ On 12 September 2023, Turkish Constitutional Court's decision annulling paragraph 2 of article 7 of the Digital Services Tax Law No. 7419 (DST Law) was published in the Turkish Official Gazette. The rule which allows the authorities to block access to the services offered by digital service providers who do not fulfil their tax-related obligations, was annulled by the Turkish Constitutional Court on the grounds that such a rule is against the Turkish Constitution. In its decision, Turkish Constitutional Court stated that the rule that allows to block access to digital services limits the freedom of enterprise of digital service providers and concluded that the limitation imposed with the rule is disproportionate and violated the principle of proportionality. The annulment decision will enter into force nine months after its publication in the Official Gazette (12 September 2023).
- ▶ As per the DST Law, the Turkish tax authority requests independent certification reports from digital service providers who exceed the local threshold (20m Turkish Liras) but claim to be exempt from the DST due to fact that they do not exceed the global revenue threshold of EURO750m.
- ▶ On 22 November 2021, the US reached a political agreement with Turkey regarding the treatment of DSTs during the interim period prior to full implementation of the OECD's Pillar 1 agreement. Under this agreement, and consistent with an earlier agreement concluded between the US, Austria, France, Italy, Spain, and the UK, Turkey will remove its existing DST prior to the entry into force of Pillar 1 and DST liabilities that companies accrue during the interim period will be creditable against future income taxes accrued under Pillar 1. In return, the US will terminate the currently suspended additional duties on goods from Turkey that had been adopted in the DST Section 301 investigation.
- ▶ On 2 June 2020, the US Trade Representative (USTR) announced investigations will be conducted into certain jurisdictions relating to the adoption or contemplated adoption of a DST. As outlined in a corresponding Federal Register Notice (FRN) (comment due 15 July 2020), jurisdictions included within the scope of this announcement include: Austria, Brazil, the Czech Republic, the European Union (EU), India, Indonesia, Italy, Spain, Turkey and the UK. These investigations were concluded in January 2021 when the USTR concluded that each of the DST regimes discriminates against US companies, is inconsistent with prevailing principles of international taxation and burdens or restricts US commerce. On 2 June 2021, the US Trade Representative announced the imposition of 25% punitive tariffs on goods from Austria, India, Italy, Spain, Turkey, and the UK in response to the countries' Digital Services Tax (DST) regimes.<sup>1</sup> In the same announcement, the USTR suspended the imposition of tariffs for 180 days, with collection of the duties not beginning until 29 November 2021 in an effort to provide additional time for the ongoing multilateral negotiations among the nations regarding international taxation at the OECD
- ▶ A DST has been levied for the first time in Turkey. DST return filings and payments for the first taxation period (March 2020) have been made by taxpayers subject to the DST who exceed the thresholds in 2019 accounting period. Filings and payments were made through the following link: [digitalservice.gib.gov.tr](https://digitalservice.gib.gov.tr) by the last day of April.
- ▶ On 20 March 2020, General Communiqué on the Implementation of the Digital Services Tax ("DST Communiqué") was published in the Official Gazette, effective from 1 March 2020.
- ▶ On 5 February 2020, the Turkish government published the Draft DST Communiqué. Draft DST Communiqué was updated on 28 February 2020 and republished on the website of the Turkish Revenue Administration. Draft DST Communiqué clarifies how the scope of DST would apply by providing several examples and explanations. As revised, storage of digital data on online platforms, tickets sold in the digital environment that provides the right to use services to an actual presentation (e.g., cinema, transport, concerts) and software activation that is required for a sold product to operate (and is incorporated within the product) are now out of scope of the DST. Some companies that provide a digital environment with which users can interact are also in scope. Companies that mediate the sale of various culture, art, sports and transport, as well as companies that provide a platform for people to share professional careers and professional interests are now in scope of the DST.
- ▶ On 5 December 2019, the Turkish Parliament enacted Law no.7194, which provides for a DST. This law was published in the Official Gazette on 7 December 2019 and the DST will enter into force as of 1 March 2020.
- ▶ On 24 October 2019, the Turkish government submitted an initial bill that would introduces a DST into Turkish tax legislation. The bill proposes a DST at a rate of 7.5% on gross revenues and sets forth the scope of the tax, the taxpayers and exemptions.



# 17. Turkey (contd.)



Scope	<ul style="list-style-type: none"><li>▶ Services in scope are as follows:<ul style="list-style-type: none"><li>▶ All types of advertisement services provided through digital platforms (including advertisement control and performance measurement services, as well as data transmission and management services concerning users, and technical services for providing advertisements)</li><li>▶ The sale of all types of auditory, visual or digital contents on digital platforms (including computer programs, applications, music, videos, games, in-game applications, etc.) and services provided on digital platforms for listening, watching, playing of this content or downloading of the content to the electronic devices or using of the content in these electronic devices</li><li>▶ Services related to the provision and operation services of digital platforms where users can interact with each other (including services relating to the sale or facilitation of the sale of goods or services among users)</li></ul></li><li>▶ Intermediary services of digital service providers on digital platforms are subject to DST, as well.</li><li>▶ If a digital service provider fails to comply with provisions of the tax, there would be irregularity fines. However, there is a specific sanction for failure to comply with the registration. In this case of noncompliance, the Ministry of Treasury and Finance with cooperation may block access to the services provided by these service providers until the obligations are fulfilled. The blockage of access will be executed by the Information and Communication Technologies Authority in Turkey upon the notification from the Ministry of Treasury and Finance.</li></ul>
Rate	7.5% on gross revenues. The President retains the authority to reduce the rate to 1% or double it from 7.5% in relation to specific services.
Thresholds	EUR750 m in global revenues and TRY20 m (approximately USD744 thousand in 2023) in local revenues
Exclusions	<ul style="list-style-type: none"><li>▶ Services that are subject to “treasury duty” paid in accordance with the Telegram and Telephone Law</li><li>▶ Services that are subject to the “special communication tax”</li><li>▶ Services within the scope of Article 4 of the Banking Law no.5411</li><li>▶ Payment services within the scope of Article 12 of the Law on Payment and Securities Settlement Systems, Payment Services and Electronic Money Institutions</li><li>▶ Sales of products and services provided exclusively through these products developed because of research and development (R&amp;D) activities in R&amp;D centers that are defined under Article 2 of the Law on Supporting Research, Development and Design Activities dated 28 February 2008, no.5746</li></ul>
Effective date	1 March 2020

# 17. Turkey (contd.)



## EY Global Tax Alerts

- ▶ [Turkey-announces-joint-statement-with-the-United-States-on-unilateral-measures-compromise-digital-services-tax](#) (23 November 2021)
- ▶ [USTR proposes 25% punitive tariff on Austrian, Indian, Italian, Spanish, Turkish and UK origin goods in response to each country's DST; Terminates investigations for Brazil, Czech Republic, EU and Indonesia](#) | [EY - Global](#) (29 March 2021)
- ▶ [USTR releases findings of Section 301 investigation on DST regimes of Austria, Spain and the UK, and 301 findings on Vietnam's currency valuation practices](#) (21 January 2021)
- ▶ [USTR initiates investigations into digital services taxes either adopted, or under consideration, by certain jurisdictions](#) (4 June 2020)
- ▶ [Turkey collects Digital Services Tax payments](#) (6 May 2020)
- ▶ [Turkey updates draft DST Communiqué](#) (28 February 2020)
- ▶ [Turkey's 7.5% Digital Services Tax to be effective 1 March 2020](#) (15 January 2020)
- ▶ [Turkey introduces Digital Services Tax](#) (25 October 2019)
- ▶ [USTR releases findings of Section 301 investigation on DST regimes of Austria, Spain and the UK, and 301 findings on Vietnam's currency valuation practices](#) (21 January 2021)

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# 18. Uganda



Status	<ul style="list-style-type: none"> <li>▶ The Amendment Act 2023 introduced a digital services tax (DST) at the rate of 5% on payments to non-residents providing digital services to customers in Uganda.</li> <li>▶ Income is derived from providing a digital service in Uganda to a customer in Uganda, if the digital service is delivered over the internet, electronic network or an online platform.</li> <li>▶ A non-resident person that provides qualifying services is required to lodge a tax return with the Commissioner General within fifteen days after the end of each month in which the qualifying services are rendered.</li> </ul>
Scope	<ul style="list-style-type: none"> <li>▶ Income is derived from providing a digital service in Uganda to a customer in Uganda if the digital service is delivered over the internet, electronic network or an online platform.</li> <li>▶ "digital service" includes: <ul style="list-style-type: none"> <li>▶ Online advertising services;</li> <li>▶ Data services;</li> <li>▶ Services delivered through an online market place or intermediation platform, including an accommodation online market place, a vehicle hire online market place and any other transport online market place;</li> <li>▶ Digital content services, including accessing and downloading of digital content;</li> <li>▶ Online gaming services;</li> <li>▶ Cloud computing services;</li> <li>▶ Data ware housing</li> <li>▶ Services, other than those services in this subsection, delivered through a social media platform or any internet search engine; and</li> <li>▶ Any other digital services as the minister may prescribe by statutory instrument made under this act</li> </ul> </li> </ul>
Rate	5% of the gross payment
Thresholds	There is no threshold
Exclusions	None
Effective date	1 July 2023
EY Global Tax Alerts	<a href="#">Uganda issues Tax Amendment Bills for 2023</a> (2 May 2023)

# 19. Ukraine



Status	<ul style="list-style-type: none"> <li>▶ In 2021, Ukraine amended its tax law, introducing VAT on qualifying electronic services supplied by non-established foreign vendors to the Ukrainian private individuals (Law of Ukraine No. 1525-IX of 03.06.2021).</li> <li>▶ If a non-resident service provider reached the registration threshold in the relevant calendar year, it would have to register for VAT before 31 March of the following year, start charging VAT to Ukrainian private customers after the date of registration, as well as submit quarterly VAT returns to UA tax authorities.</li> <li>▶ Notwithstanding full-scale Russian invasion, practical application of new VAT rules began in 2022, with many major foreign service providers having registered for VAT at that time.</li> <li>▶ Ukrainian tax authorities maintain a special online portal solution, enabling non-resident providers of VAT-able electronic services to register for VAT, submit VAT returns, communicate with the tax authorities, as well as to review VAT guidance and clarifications from the authorities. Yet, enforcement practice of the new VAT rules (including court practice) remains somewhat limited in many aspects.</li> </ul>
Scope	<ul style="list-style-type: none"> <li>▶ Under Ukraine's tax law, where a non-resident service provider supplies electronic services to Ukrainian private customers (including individual entrepreneurs who are not registered for VAT), such services would be subject to VAT in Ukraine.</li> <li>▶ The person liable for VAT would be the non-resident service provider (who does not operate through the PE in Ukraine) supplying services to UA private customers. At the same time, a non-resident does not fall under the definition of the VAT payer (i.e., DST VAT rules do not apply), where such non-resident: <ul style="list-style-type: none"> <li>▶ Supplies electronic services under intermediary agreements, if the invoices provided to customers define a list of electronic services and their actual provider;</li> <li>▶ Only processes payments for electronic services, but does not actually participate in the provision of electronic services;</li> <li>▶ Supplies electronic services directly through its permanent establishment in Ukraine (in this case, general VAT rules apply).</li> </ul> </li> <li>▶ Transaction qualifying as VAT-able electronic services include the following (list is non-exhaustive): <ul style="list-style-type: none"> <li>▶ Supply of electronic copies, granting access to images, texts and information;</li> <li>▶ Providing access to databases;</li> <li>▶ Supply of electronic copies and/or provision of access to audiovisual works, video and audio on demand, games, including supply of services on participation in such games, supply of services for access to TV programs (channels) or their packages, except for access to TV programs simultaneously with their broadcasting via the television network;</li> <li>▶ Access granted to information, commercial, entertainment electronic resources and other similar resources;</li> <li>▶ Supply of distance learning services via the Internet, which do not require human participation (with certain exceptions);</li> <li>▶ Supply of cloud services where it relates to provision of computing, storage resources or electronic communications systems using cloud computing technologies;</li> <li>▶ Supply of software and updates to it, including electronic copies, provision of access to them, as well as remote maintenance of software and electronic equipment;</li> <li>▶ Provision of advertising services on the Internet, mobile apps and other electronic resources, providing advertising space.</li> </ul> </li> <li>▶ For VAT purposes, electronic services are deemed supplied where the service recipient is located. Where such services are supplied to an individual entrepreneur, the place of supply would be where such entrepreneur is registered as a business (i.e., Ukraine).</li> </ul>
Rate	20% (VAT)

# 19. Ukraine (contd.)



Thresholds	A non-resident is obliged to register as a VAT payer if its annual volume of VAT-able supplies of electronic services to Ukrainian private individuals has exceeded UAH 1m.	
Exclusions	<p>The following transactions are not considered to be electronic services (the list is exhaustive):</p> <ul style="list-style-type: none"><li>▸ Supply of services ordered via the Internet, where their actual provision is carried out without the use of the Internet (services for the placement, rent of cars, services of food outlets for the supply of products, etc.)</li><li>▸ Supply of goods and/or services that do not qualify as "electronic", but embed electronic services if the cost of the latter is included in the total cost of such goods or services</li><li>▸ Supply of distance learning services via the Internet, if the Internet is used exclusively as a means of communication between the teacher and the listener</li><li>▸ Supply of copies of works in the field of science, technology, art on material media</li><li>▸ Supply of consulting services via email</li><li>▸ Supply of internet access services</li></ul>	
Effective date	1 January 2022 (deadline for VAT registration of non-residents who reached the threshold in 2021, was 31 March 2022).	
EY Global Tax Alerts	<u>Introduction of VAT on electronic services of non-residents, abolishment of tax on non-residents' income from creation and/or distribution of advertisement</u>	
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## 20. United Kingdom



Status	<ul style="list-style-type: none"> <li>On 22 July 2020, the UK's Digital Services Tax (DST) was enacted as part of the Finance Act 2020. Its effective date is from 1 April 2020. Subsequently, on 10 August 2020, the tax authority (HMRC) updated the Digital Services Tax Manual and added a list of countries that have taxes that are considered to be similar to the UK DST for the purposes of cross-border relief.</li> <li>On 21 October 2021, a Joint Statement from Austria, France, Italy, Spain, the UK and the US was released describing a compromise reached by the countries on a transitional approach to the treatment of existing digital services taxes (DSTs) and other relevant similar measures during the interim period before new OECD Pillar One rules come into effect.</li> <li>Under the compromise, the five European countries, which are not required to withdraw their existing DST regimes until Pillar One takes effect, have agreed to allow a portion of taxes accrued by a multinational enterprise (MNE) under their DSTs or any other unilateral measures before Pillar One takes effect to be credited against the MNE's future Pillar One Amount A tax liability when Pillar One rules are in effect. The US has agreed to terminate its proposed trade actions against the five countries with respect to their existing DSTs and commits not to impose further trade actions with respect to such countries and their DSTs during this interim period. Finally, the six countries are to remain in close contact to ensure there is a common understanding of the agreement and to endeavor to resolve any differences of view.</li> </ul>
Scope	<ul style="list-style-type: none"> <li>The UK DST applies from 1 April 2020 and is payable annually, nine months after relevant accounting period. The legislation was included in Finance Act 2020, which received Royal Assent on 22 July 2020.</li> <li>The UK tax authority published its DST manual on 19 March 2020, which explains the structure and details of the UK DST. This manual includes: what is meant by digital services activity and revenue, definitions of a user and identifying revenue of UK users, detail on the role and responsibilities of the responsible member, as well as further details of the administration and compliance framework that applies for DST. There have been updates to the manual since its publication, including the definition of online services, the compliance framework and the list of countries that have taxes that are considered to be similar to the UK DST for the purposes of cross-border relief.</li> <li>In March 2021, HMRC made further changes to the DST manual, introducing a section on the compliance framework, updating the guidance on submitting returns for groups with non-GBP consolidated accounts and adding Spain to its list of countries with similar DST (for which cross-border relief would be allowed). Further, from 14 June 2022, the Malaysian Service Tax on Digital Services by Foreign Service Providers is no longer considered by HMRC to be similar to the UK DST for the purposes of cross-border relief. Any claims for cross-border tax relief made before 14 June 2022 will be honoured, but no new claims for relief relating to this tax will be accepted.</li> </ul>
Rate	2% of gross revenues from UK in-scope activities above threshold; however, taxpayers may apply an alternative calculation method calculated based on operating margin in respect of in-scope activities where they are loss-making or have a very low profit margin.



## 20. United Kingdom (contd.)



Thresholds	<ul style="list-style-type: none"> <li>▶ £500m revenues from in-scope activities provided globally and £25m of revenue from in-scope activities provided to UK users per 12-month accounting period. The first £25m of revenues is not subject to the tax. £500m and £25m thresholds are applied to total revenues arising to a group from in-scope activities, rather than on an activity by activity basis.</li> <li>▶ The group upon which the thresholds are tested is determined by reference to accounting consolidation principles.</li> </ul>				
Exclusions	Provision of an online marketplace by a financial services provider where upwards of 50% of revenues relate to the creation/trading of financial assets				
Effective date	1 April 2020				
EY Global Tax Alerts	<ul style="list-style-type: none"> <li>▶ Six country Joint Statement on transitional approach to existing unilateral measures during period before Pillar One is in effect (25 October 2021)</li> <li>▶ USTR releases findings of Section 301 investigation on DST regimes of Austria, Spain and the UK, and 301 findings on Vietnam's currency valuation practices   <a href="#">EY - Global</a> (21 January 2021)</li> <li>▶ USTR proposes 25% punitive tariff on Austrian, Indian, Italian, Spanish, Turkish and UK origin goods in response to each country's DST; Terminates investigations for Brazil, Czech Republic, EU and Indonesia   <a href="#">EY - Global</a> (29 March 2021)</li> <li>▶ USTR initiates investigations into digital services taxes either adopted, or under consideration, by certain jurisdictions (4 June 2020)</li> <li>▶ UK releases draft clauses and guidance on Digital Services Tax (12 July 2019)</li> <li>▶ UK proposes Digital Services Tax: unilateral measure announced in Budget 2018 (5 November 2018)</li> <li>▶ USTR announces 25% punitive tariffs on six specific countries in response to their Digital Services Taxes; Suspends tariffs for 180 days (4 June 2021)</li> </ul>				
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# 21. United States

## 21.1. United States - Federal



Status	<ul style="list-style-type: none"><li>▶ The imposition of a national DST and other federal taxes on the digital economy continue to be met with opposition from a divided US Congress. For the OECD's multilateral convention (MLC) to take effect in the US, two-thirds of the US Senate would need to ratify it, and Congressional Republicans remain opposed to the agreement. However, the Biden Administration continues to push for adoption of the Two-Pillar solution. On 19 July 2023, the Deputy Assistant Secretary for International Tax Affairs in the US Department of the Treasury testified before Congress in support of BEPS 2.0. Deputy Assistant Secretary Plowgian stated that "[i]t goes without saying that Pillar 1 and Pillar 2 can only be implemented in the US with the support of Congress. We hope to have a complete Pillar 1 package soon and intend to continue to seek input."</li></ul>
Scope	N/A
Rate	N/A
Thresholds	N/A
Exclusions	N/A
Effective date	N/A
EY Global Tax Alerts	
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# 21. United States

## 21.2. United States - Maryland



Status	<ul style="list-style-type: none"> <li>▶ Effective 1 January 2022, a new tax applies to the provision of “digital advertising services” in Maryland.</li> <li>▶ The tax is the subject of two legal challenges: one in federal court and one in state court. The federal suit was largely dismissed on 4 March 2022 on grounds that it was barred by the federal Tax Injunction Act (28 U.S.C. § 1341). On 17 October 2022, the Circuit Court for Anne Arundel County (Maryland) ruled that the tax was unconstitutional and illegal under federal law. However, on 9 May 2023, the Maryland Supreme Court ruled that the taxpayers had failed to exhaust their administrative remedies before bringing suit in the state courts and dismissed the case. The taxpayers are expected to refile their challenge in the state’s Tax Court (an administrative agency).</li> <li>▶ At least five states – Connecticut, Massachusetts, Montana, New York and Texas – have introduced or considered similar or identical measures and are likely awaiting the outcome of the Maryland challenge before seeking to advance legislation. New Mexico, on 9 August 2022, issued proposed regulations explaining that the state’s gross receipts (sales) tax applies to providers of digital advertising services whose digital platform may be accessed or viewed from within New Mexico. Notably, the proposed regulations specifically stated that the tax levied on those advertising receipts “does not impose an unconstitutional burden on interstate commerce.” Revised regulations that address sourcing methodologies are expected to be released in late-2023, but the New Mexico Taxation and Revenue Department maintains that the services are, and have always been, taxable.</li> <li>▶ Effective 14 March 2021, Maryland’s sales and use tax applies to electronically delivered software and software-as-a-service (SaaS) transactions. Notable exceptions include any software or SaaS products that require customization (i.e., do not work as intended “out-of-the-box”) or software/SaaS products used for commercial purposes in an enterprise environment. The latter exception was enacted by the Maryland legislature, to be effective July 1, 2022; however the Maryland Comptroller has indicated that the exception has retroactive effect to 14 March 2021.</li> </ul>
Scope	<ul style="list-style-type: none"> <li>▶ The tax applies to revenue derived from digital advertising services in Maryland, as determined by where the services are consumed (based on the location of the device used to view the digital advertising).. Revenue is apportioned using a worldwide, device-based factor, the numerator of which is the number of devices that accessed the digital advertising</li> <li>▶ Services from a location in Maryland, and the denominator of which is the number of devices that accessed the digital advertising services from any location</li> <li>▶ Device location is determined by the taxpayer using the totality of the data within their possession or control, including both technical information (e.g., IP address information; geolocation; cookies, etc.) and the terms of the underlying contract for digital advertising services.</li> <li>▶ “Digital advertising services” are defined as “advertisement services on a digital interface, including advertisements in the form of banner advertising, search engine advertising, interstitial advertising and other comparable advertising services.”</li> <li>▶ “Annual gross revenues” are defined as income or revenue from all sources, before any expenses or taxes, computed according to generally accepted accounting principles. Persons with annual gross revenues derived from digital advertising services within Maryland of at least USD1m must file a return with the Office of the Maryland Comptroller of Treasury on or before 15 April of the next year.</li> <li>▶ Persons that reasonably expected their annual gross revenues derived from digital advertising services in the state to exceed that amount must file a declaration of estimated tax on or before 15 April of that year and pay quarterly estimated taxes.</li> <li>▶ Persons subject to the tax must maintain records of the digital advertising services they provided in the state to substantiate the basis for their apportionment and calculation of the tax owed on digital advertising gross revenues.</li> <li>▶ Failure to comply with provisions of this new tax will result in criminal penalties, including fines and imprisonment.</li> </ul>
Rate	<p>A progressive tax rate schedule applies, ranging from 2.5% of the annual gross revenues derived from digital advertising services in Maryland (i.e., the assessable base) for persons with annual gross revenue of USD100m through USD1 billion, and to 10% of the assessable base for persons with global annual gross revenues exceeding USD15 billion.</p>

# 21. United States

## 21.2. United States - Maryland (contd.)



Thresholds	The tax applies to persons that meet both thresholds: <ul style="list-style-type: none"><li>▸ Global revenues of at least USD100m</li><li>▸ At least USD1m in annual gross revenue derived from digital advertising services within Maryland</li></ul>	
Exclusions	None specified	
Effective date	1 January 2022	
EY Global Tax Alerts	<ul style="list-style-type: none"><li>▸ <a href="#">Maryland Governor vetoes new taxes on digital advertising and digital goods, override uncertain</a> (7 May 2020)</li><li>▸ <a href="#">Maryland and Nebraska propose taxing revenues from digital advertising</a> (21 January 2020)</li><li>▸ <a href="#">Maryland legislature overrides governor's vetoes, enacts new taxes on digital advertising and sales of digital goods</a> (12 February 2021)</li><li>▸ <a href="#">Maryland Comptroller proposes regulations for digital advertising tax</a> (August 2021)</li><li>▸ <a href="#">Maryland Circuit Court strikes down Digital Advertising Services Tax, citing violations of Internet Tax Freedom Act, Commerce Clause and First Amendment</a> (17 October 2022)</li><li>▸ <a href="#">Maryland Supreme Court dismisses taxpayer challenge to state's Digital Advertising Services Tax</a> (10 May 2023)</li></ul>	
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# 21. United States

## 21.3. United States - Georgia



Status	SB 56 (signed on 2 May 2023)	
Scope	New law imposes sales and use tax on the retail purchase or retail sale of specified digital products, other digital goods, and digital codes to an end user in Georgia, if such end user receives or will receive the right to permanently use such products, goods or codes and that the transaction is not conditioned upon continued payment by the end user. Tax applies regardless of whether possession of such items is maintained by the seller or a third party. Further, such sales will be considered a sale for resale if the item is subsequently sold, licensed, leased, broadcast, transmitted or distributed, in whole or in part, as an integral, inseparable component part of a service or another such product, good or code by the purchaser of the product, good or code to an ultimate consumer. Taxable products include the following: digital audio-visual works, digital audio works, digital books; electronically transferred artwork, photographs, periodicals, newspapers, magazines, video or audio greeting cards, or video games or electronic entertainment.	
Rate	Between 4% and 9%, depending on local jurisdiction	
Thresholds	N/A	
Exclusions		
Effective date		
EY Global Tax Alerts		
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# 21. United States

## 21.4. United States - Puerto Rico



Status	The Governor of Puerto Rico signed Act 52 into law on June 30, 2022 (Act 52-2022). Among other changes, Act 52-2022 amends various provisions of the Puerto Rico Internal Revenue Code (PR Code) to incorporate the term digital products as a taxable item, and to establish the sourcing rules for the sale of digital products.	
Scope	Act 52-2022 also defines market facilitator, market seller, digital products, specific digital products and other digital products. Additionally, Act 52-2022 amends the SUT provisions to eliminate the requirement for taxpayers to pay the sales tax on a bimonthly basis. Act 52-2022 establishes that the last month to comply with the requirement to pay the sales tax on a bimonthly basis was June 2022.	
Rate	10.5%.	
Thresholds		
Exclusions		
Effective date		
EY Global Tax Alerts	<a href="#">Puerto Rico's Act 52 of June 30, 2022 analyzed</a> (24 August 2022)	
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# 21. United States

## 21.5. United States - Washington



Status	The Washington Department of Revenue adopted amendments to WAC 458-20-145 regarding the sourcing of sales of digital products and digital codes for state and local retail sales tax and business and occupation tax, and determining where the use occurred for purposes of sourcing state and local use tax.	
Scope	In regard to the sourcing of digital products and codes, the rule provides guidance on general application to sales of such and references WAC 458-20-15503, which provides extensive guidance on sourcing sales of digital products and codes and sales that are unique to them.	
Rate		
Thresholds		
Exclusions		
Effective date	9 January 2023	
EY Global Tax Alerts		
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## 22. Vietnam



<b>Status</b>	The Ministry of Finance in Vietnam released Circular 80/2021/TT-BTC on 8 October 2021 regarding the implementation of the country's tax law, including a section on digital tax.
<b>Scope</b>	<p>The rules apply in cases where an overseas business that does not have a Permanent Establishment (PE) in Vietnam carries out the following activities to organizations, or individuals in Vietnam:</p> <ul style="list-style-type: none"> <li>▶ E-commerce</li> <li>▶ Digital platform-based businesses</li> <li>▶ Other related services.</li> <li>▶ The overseas supplier can directly register for tax filings or authorize a Vietnamese party to do so on its behalf. The authorized party is defined to include an organization or a tax agent operating under the laws of Vietnam.</li> <li>▶ The Circular states that tax payable is calculated on revenue earned by the overseas supplier and different VAT/CIT rates will be applied depending on nature of the activities conducted. Three sources of information are to be used to determine and identify transactions of overseas supplier arising in Vietnam and it is the responsibility of the supplier to retain all related information used for determining Vietnam-sourced income in accordance with the Law on Tax Administration in the event of a future tax audit by the Vietnamese tax authority.</li> <li>▶ We note that if the overseas supplier comes from a country which has a tax treaty with Vietnam, it may be possible to submit a tax treaty claim for corporate income tax exemption if it can demonstrate it does not operate through a PE in Vietnam.</li> <li>▶ The Circular also addresses the responsibilities of Vietnamese parties (including Vietnamese counterparties under B2B supplies, and commercial banks/payment-service providers under B2C supplies) in withholding, declaring and paying taxes on behalf of overseas suppliers should the overseas suppliers fail to do so.</li> <li>▶ The Circular has a tax registration and declaration requirement that is imposed with an effect from 1 Jan 2022. The online portal of the Tax Authority went live from 21 Mar 2022 and the overseas suppliers have been successfully declaring tax per the portal.</li> </ul>
<b>Rate</b>	N/A
<b>Thresholds</b>	N/A
<b>Exclusions</b>	N/A
<b>Effective date</b>	1 January 2022
<b>EY Global Tax Alerts</b>	<ul style="list-style-type: none"> <li>▶ Vietnam releases a Circular on digital tax (29 October 2021)</li> <li>▶ Vietnam implements taxation of digital transactions (14 July 2020).</li> </ul>

## 22. Vietnam (contd.)



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## 23. Zimbabwe



Status	<ul style="list-style-type: none"> <li>▶ With effect from 1 January 2020, the supply of radio and television services from outside Zimbabwe to an address in Zimbabwe or of an electronic service by an electronic commerce operator domiciled outside Zimbabwe to a person resident in Zimbabwe shall be deemed to be a supply made in Zimbabwe for VAT purposes, chargeable at the standard rate of 15% from 01 January 2023. Prior to 01 January 2023 the rate was 14,5%The obligation to charge and account for tax shall be that of the supplier or their duly appointed representative in Zimbabwe. Operators are required to appoint a representative taxpayer who will be responsible for accounting for the tax.</li> <li>▶ With effect from 1 January 2019, Every person who provides services as a satellite broadcasting service or provides or delivers goods and services as an electronic commerce operator which receives revenues in excess of five hundred thousand United States dollars (US\$500 000,00) in any year of assessment from the provision or delivery of such services or services to persons resident in Zimbabwe, shall pay tax on such revenues charged and levied at the rate of 5%.</li> <li>▶ The services are considered to be from a source in Zimbabwe for Income tax purposes, therefore taxable in Zimbabwe. The tax is paid as follows: 25 March for income earned December, January and February, 25 June for income earned in March, April and May; 25 September for income earned in June, July and August and 20 December for income earned in September, October and November. Electronic commerce operator is defined as an operator selling, providing or delivering services from outside Zimbabwe by the use of a telecommunications network or electronic means to customers or users in Zimbabwe. Representative taxpayer should be appointed. The provision does not apply to a foreign company with PE presence.</li> <li>▶ For goods and services deemed to be supplied from a source within Zimbabwe the supplier, through an appointed representative taxpayer, is responsible for accounting for both VAT and Income Tax. In cases of imported services not covered by the deeming provision, the customer is responsible for accounting for VAT (income tax does not apply). Registration can be done online. In cases of manual registration, five working days may be adequate</li> </ul>	
Scope	Supply of radio and television services, satellite broadcasting services and electronic services by electronic commerce operators	
Rate	<ul style="list-style-type: none"> <li>▶ VAT - 15%</li> <li>▶ Income Tax - 5%</li> </ul>	
Thresholds	<ul style="list-style-type: none"> <li>▶ Income tax: USD 500,000</li> <li>▶ VAT: USD 40 000,00 or Equivalent</li> </ul>	
Exclusions	Not specified	
Effective date	<ul style="list-style-type: none"> <li>▶ 1 January 2019 (Income tax)</li> <li>▶ 1 January 2020 (VAT)</li> </ul>	
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# Thank you

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